

## ADVANTAGES AND DISADVANTAGES OF WHATSAPP

Prabha Dekhne

### ABSTRACT:

Whatsapp had turned into the biggest informing stage all around the globe. Whatsapp Inc. was established by Jan Koum and Brian Acton, who was the previous representatives at Yahoo Inc. Whatsapp was at first begun for Android cell phones and soon approach Windows, Symbian, iOS, Blackberry OS. This further helped it to build its fame all through the world. It is preparing more than 30 billion messages ordinary and this made Facebook-the biggest informal communication site to buy this application at a nice looking cost of US \$19 billion on nineteenth February, 2014. Facebook will produce a decent business out of and will rival other informing application sellers without an excess of exertion.

### KEYWORDS:

Whatsapp, Advantages, Disadvantages, Android cell phones.

### INTRODUCTION:



With more than 700 million month to month dynamic clients, there's doubtlessly WhatsApp is one of the biggest versatile centered informing administration. An expansive number of these clients have been requesting a PC interface for the administration to stay associated with their most loved individuals notwithstanding when they switch gadgets. After a long hold up, WhatsApp has at long last acquainted a route with access the administration on a PC. In any case, there are a few constraints connected to it as the interface is restricted to a web program.

### DISADVANTAGES

Needs your phone to be on and connected to the internet: In the wake of blending your cell phone with WhatsApp's web customer through a QR code picture, you'll have the capacity to send and get messages through your program. Be that as it may, imagine a scenario where your telephone loses the information association or comes up short on charge. Tragically, the WhatsApp web variant will likewise go disconnected from the net. Your telephone needs to stay associated with the web for the web customer to work.

- \* Can't call utilizing this application to your companions for nothing and it will charge sum the paid ahead of time.
- \* Your profile picture is unmistakable to each individual having your contact number and utilizing this application, whether known by you or not.

\* If you transfer picture in the visit with your companions or gatherings it consequently spare the photo into your companions telephone .

### ADVANTAGES

Staying in contact with your group can be an extremely dubious business with conventional techniques like telephone calls and messages being very tedious and excessive.

Thankfully, two folks that used to work for Yahoo!, Brian Acton and Jan Koum, made an application that makes it much less demanding for individuals to stay in touch; that application is called WhatsApp.

WhatsApp is a versatile informing application that permits you to trade messages through the same web information arrange for that you use for email and web scanning so it's totally free!

You can utilize it on any sort of gadget, for example, iPhone, Blackberry, Android, Windows Phone and Nokia. You don't need to send messages to a gadget that is the same as yours it is possible that; it's multi-stage!

It has more than 600 million clients worldwide and is an intense instrument for staying in contact with your group.

On the off chance that you make them press data for your group, or you're arranging a group occasion, then you'll discover WhatsApp extremely valuable!

You can utilize the gathering examination highlight to face off regarding vital issues inside of your group bunch so everybody can be included and have a say, and in light of the fact that you can utilize the application moving you can visit with anybody from any area.

Similarly, when you're arranging an occasion it can be hard to discover a period when everybody is accessible, however in a gathering discussion everybody is included and can see what's going on so it's much less demanding to discover a period that is advantageous.

On the off chance that you have a considerable measure of volunteers in your group it can be difficult to keep every one of them on the up

and up. WhatsApp is ideal for overseeing volunteers as it permits you to advantageously stay in contact with huge quantities of individuals.

### YOU CAN USE IT TO:

- \* Keep everybody educated about occasions
- \* Brainstorm thoughts
- \* Create eagerness amongst your volunteers
- \* Share photos and recordings of occasions

On the off chance that you've utilized WhatsApp to mastermind a group occasion you might have taken a few pictures and recordings. Lamentably a few individuals don't have Facebook or Twitter so it can be hard to impart this data to them.

Fortunately, WhatsApp is accessible for you to send pictures and recordings for nothing! You can send the same number of as you get a kick out of the chance to the same number of individuals as you like, and furthermore, other individuals can impart their recordings and photos to you too so nobody is forgotten!

In the event that you've been informing your group on WhatsApp it may be pleasant to send voice messages for a more individual touch.

Additionally, on the off chance that you have any outwardly impeded individuals in your group this is an important device for speaking with them.

**Once more, it's allowed to send voice messages so you don't need to stress over any expensive bills.**

- \* No compelling reason to physically include any contact since this application naturally imports the contacts from your sim card telephone and lets you know that what number of your companions are utilizing Whatsapp.
- \* Save cash on SMS/MMS since it send free messages to any part of the world with no charges.
- \* no promotions shows up
- \* You can share your area, photographs, status with your companions.
- \* All devices gave by Whatsapp are anything but difficult to utilize.
- \* Easy to make gatherings and visit

## CONCLUSION

WhatsApp is a well known and mainstream informing application around the globe. it permits to client for informing, send sound, video and picture to different companions that have WhatsApp as well.

## REFERENCES

- 1.Durden, T. (2012, June 18) WhatsApp Blog: Why we don't sell ads [web log]. Retrieved from <http://blog.whatsapp.com/245/Why-we-dont-sell-ads>
- 2.Jain, S. (2013, Sept 23) . What are advantage and disadvantage of using WhatsApp messenger [vote 4]. message post to <http://www.quora.com/What-are-advantages-and-disadvantages-of-using-WhatsApp-messenger>
- 3.Khan, I. (2014, March 2) . Disadvantage and Advantages WhatsApp. Message post to <http://www.drawbacksof.com/disadvantages-whatsapp/>
- 4.Martin, T. (2013) . WhatsApp and privacy [PDF document] . Retrieved from Thesis Onlinewebsite:[https://www.google.com.my/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0CBwQFjAA&url=http%3A%2F%2Fwww.cs.ru.nl%2Fbachelorscripties%2F2013%2FMartijn\\_Terpstra\\_\\_0814962\\_\\_WhatsApp\\_and\\_privacy.pdf&ei=rTloVLB3gsi4BI-wgeAH&usg=AFQjCNGanOPMoWhc-Nu5sg5uKlbXdc\\_bKw&bvm=bv.76247554,d.c2E](https://www.google.com.my/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0CBwQFjAA&url=http%3A%2F%2Fwww.cs.ru.nl%2Fbachelorscripties%2F2013%2FMartijn_Terpstra__0814962__WhatsApp_and_privacy.pdf&ei=rTloVLB3gsi4BI-wgeAH&usg=AFQjCNGanOPMoWhc-Nu5sg5uKlbXdc_bKw&bvm=bv.76247554,d.c2E)
- 5.Retrieved from Wiki:<http://en.wikipedia.org/wiki/WhatsApp>